

# *The* Estate Collection

STEP INTO ANOTHER WORLD



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**Belgotex®**



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## **100% SOLUTION DYED NYLON**

The finest quality raw material and state of the art manufacturing brings you a carpet collection like no other.

Manufactured specifically for the New Zealand climate, The Estate Collection is a divinely soft solution dyed nylon carpet that will be a comfortable and luxurious addition to any home.

It is truly like stepping into Another World with this range of carpet, inspired by history, yet modern and timeless in design.

With 10 uniquely sublime colours to choose from across three different qualities, this range brings diversity and innovation in addition to being stain and fade resistant.







Kerb 90

Trail 94

Concrete 92

Steel 77

Gravel 45

Pavement 73

Alley 777

Diesel 79

Turnpike 799

Asphalt 76



# Avenue

1260g/m<sup>2</sup> / 37oz/yd<sup>2</sup> yarn weight | 11.0mm pile height | 13.0mm total thickness





Kerb 90

Trail 94

Concrete 92

Steel 77

Gravel 45

Pavement 73

Alley 777

Diesel 79

Turnpike 799

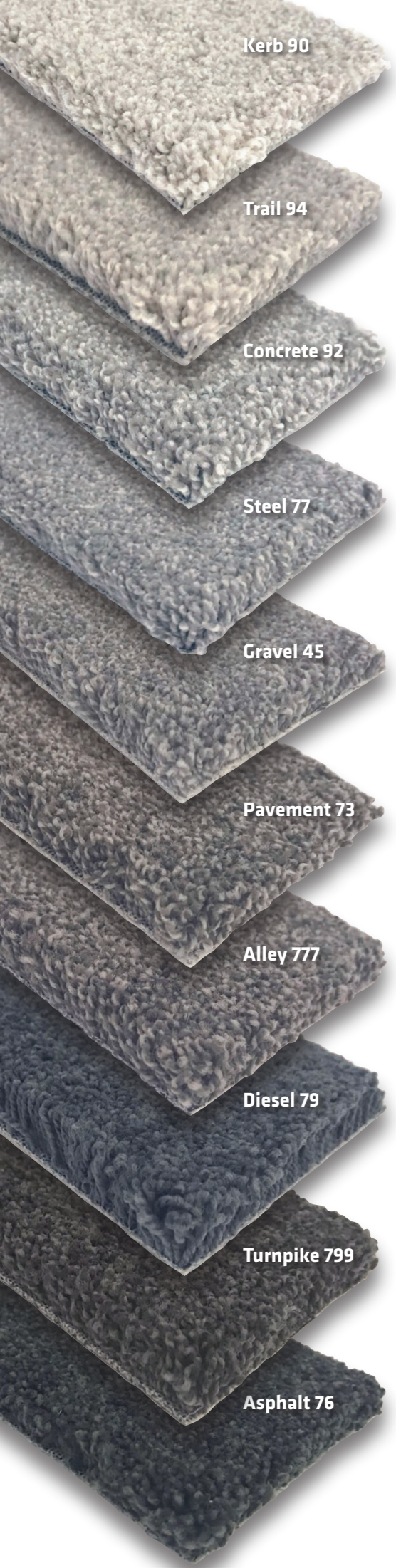
Asphalt 76



# Boulevard

1560g/m<sup>2</sup> / 46oz/yd<sup>2</sup> yarn weight | 14.0mm pile height | 16.0mm total thickness





Kerb 90

Trail 94

Concrete 92

Steel 77

Gravel 45

Pavement 73

Alley 777

Diesel 79

Turnpike 799

Asphalt 76



# Crescent

2250g/m<sup>2</sup> / 66oz/yd<sup>2</sup> yarn weight | 18.0mm pile height | 20.0mm total thickness



# Features



Utilising fresh thinking and Innovative Technology, Belgotex has produced a unique collection of 10 never been seen before colours across 3 qualities. Its finer yarn combined with extreme twist, a higher stitch rate and density creates an airy and bulky feel. This ensures an exquisite feel with performance to boot.



The colour is locked into the yarn and will resist colour loss as a result of UV light from the sun. The surface pile of the carpet will also resist most household food and beverage spills. These qualities give you a carpet that will hold its appearance and colour for many years.



The extreme twist in these carpets make them incredibly resilient, meaning more appearance retention over time. We recommend a professional clean once a year to prolong the life of your carpet and keep it looking great for years to come. The Estate Collection is the obvious choice when looking for a soft and luxurious carpet.

It's not everyday you can visually see the quality in a carpet, but with the "Estate Collection" you can not only see it but also feel it, realising all your dreams. It really is like stepping into Another World!

# Cleaning Guide

## 1. SOIL CONTAINMENT

Soiling occurs when dirt is tracked into the house from outside, and is embedded into your carpet.

The use of walk-off mats, both inside and outside, will minimise the soiling in your carpet.

- Outside mats – use soil-removal mats that have a coarse texture that are designed to brush soil from shoes.
- Inside mats - use mats to prevent moisture dirt and soil from reaching the carpet.

Mats must be vacuumed and cleaned frequently so that they do not then become a source of soiling.

## 2. FREQUENT VACUUMING

Regular vacuuming with a good quality vacuum cleaner is essential to preserving the life of your carpet to prevent premature replacement. Dirt and soil can grind at the carpet fibres and cause permanent damage, causing your carpet to flatten and wear before its time.

After your carpet is installed, vacuum carefully and frequently in the first week to remove surface dust and remaining yarn. For ongoing vacuuming, we recommend vacuuming at least twice a week, especially in high traffic areas. Pay specific attention to narrow traffic ways which will always show the first signs of wear.

Make sure that your vacuum cleaner is in good working order; remember to change dust bags and clean filters regularly. Vacuum cleaners should have high suction and NO beater brush, as this could affect the look and performance of your carpet.

Consideration should also be given to the use of vacuum cleaners with High Efficiency Particulate Air (HEPA) Filters. These filters are capable of filtering particles down to 0.2 micron, which includes bacteria and spores but not viruses. They prevent the recirculation of dangerous and unwanted particles and thus have a positive impact on Indoor Air Quality (IAQ) unlike vacuum cleaners with standard filters.

## 3. SPOT AND STAIN REMOVAL

Spots and stains are inevitable, but they don't have to be permanent. The key to dealing with spots and stains is to deal with them immediately. Most everyday spills simply require a light clean with water, and preferably the use of a wet/dry vacuum. Eg Bissell Spot Clean. For stronger stains, please refer to our stain chart for advice.

### STAINING VS SOILING

The majority of 'stains' that appear on your carpet are actually related to soiling. Many sugar based products that are cleaned off your carpet can leave a sugar residue after removal if not rinsed thoroughly. Or, when spills are cleaned with a detergent solution and the area is not rinsed thoroughly, a similar residue can remain.

This sticky residue can readily attract soil from ordinary foot traffic and the results of this appear to be a stain. It is important to rinse your carpet thoroughly after cleaning, and make sure to blot dry as much as possible.

### Do

Contain the stain as much as possible.

Scoop up solids immediately, and then blot/dab as much of the spill as possible from the carpet with a clean white cloth.

Work from the outside of the stain or spill towards the centre to avoid it spreading.

### Don't

Never scrub or rub the carpet! This will damage the pile and may worsen the stain.

Over wet the carpet with water or any other liquid.

Stain Type	Step 1	Step 2	Step 3	Step 4
Blood	1	2	7	
Chewing Gum	3	2	7	
Coffee/Tea	2	6	2	7
Marker Pen/Ink	5	2	6	7
Nail Polish	4	7		
Paint (latex)	1	2	7	
Urine (fresh)	1	2	7	
Wine	2	6	2	7

### TREATMENTS

1. Rinse with cold water.
2. Mix 1 teaspoon of mild laundry powder with 1 litre of warm water. Apply carefully to the area and then blot to remove residue.
3. Chill with either ice cubes in a bag or with an aerosol freezing agent. Once frozen, remove gum by picking or scraping it off.
4. Clear pure acetone (available from a pharmacy). Apply sparingly to the area and blot to remove residue.
5. Mix 1 tablespoon of clear household bleach (ammonia free) with 1 cup of water. Apply the solution to the area and blot to remove residue.
6. Mix 1 part white vinegar with 1 part water. Apply the solution to the area and blot to remove residue.
7. Rinse thoroughly with warm (not hot) water. Ensure there is no sticky residue remaining.

## 4. PERIODIC PROFESSIONAL CLEANING

Steps 1-3 are great for day to day care, but giving your floor a deep clean periodically will extend the life of your carpet so that you can enjoy it for longer. When your carpet appears dirty even after vacuuming, it's time for a professional clean.

We recommend hot water extraction every year.

This is the most effective and frequently used method of deep cleaning in the industry, and will give the best restorative deep cleaning results.





**Contact Us:**

**P. 0800 377 753**

**F. 0800 377 754**

**W. [belgotex.co.nz](http://belgotex.co.nz)**

*The colours shown may vary slightly from the actual product and should be used as a guide only.*

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