

identity

by Belgotex®

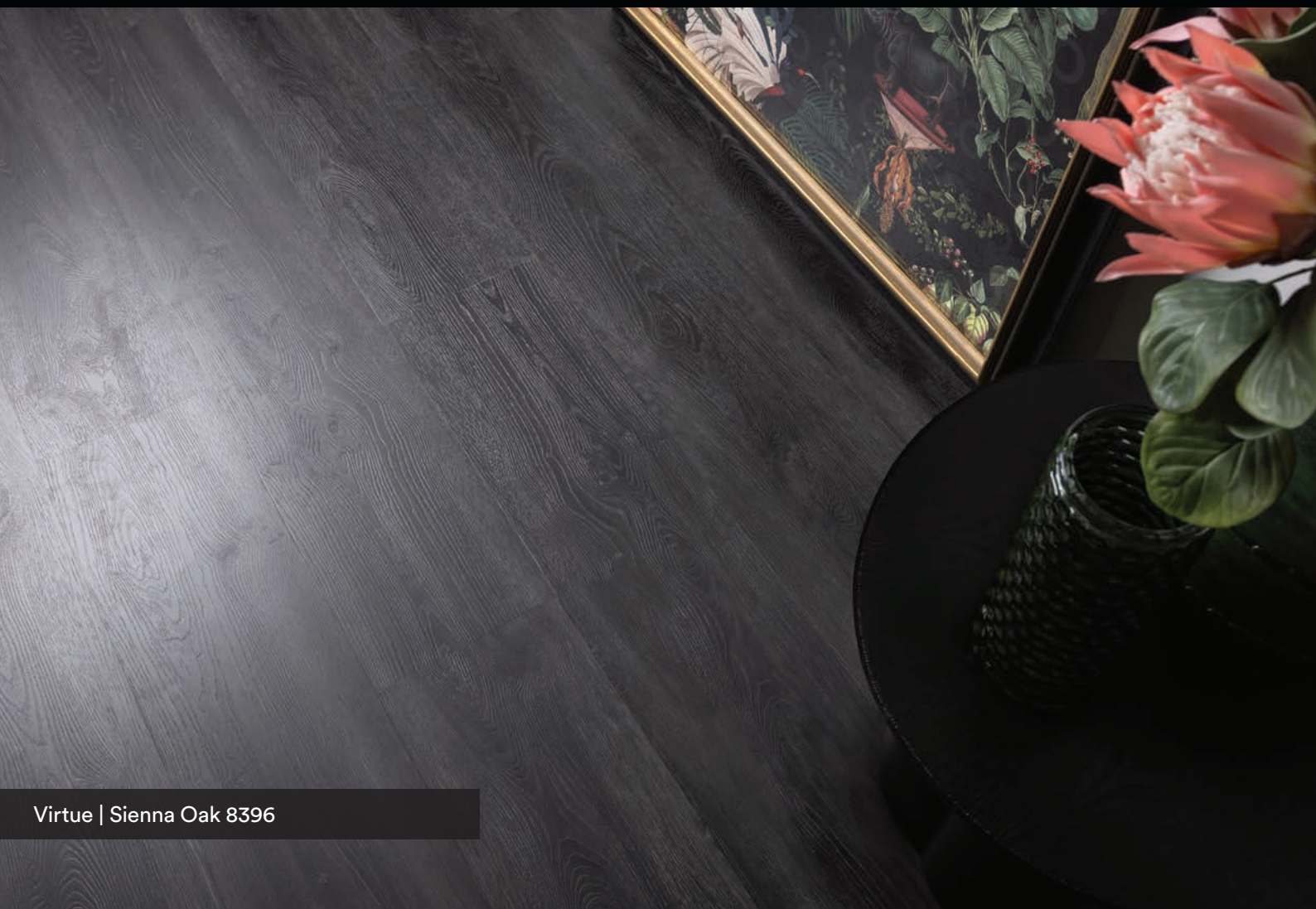
live in the moment

virtue

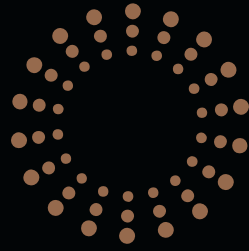




Virtue | Mantel Oak 8594



Virtue | Sienna Oak 8396



identity

by Belgotex®

The right flooring choice will set the mood of a space and create moments of appreciation for design and interiors.

Identity by Belgotex luxury vinyl floorings offer excellence in design and quality. Meeting all expectations of a great floor, delivering on key features and characteristics of expert manufacturing.

Virtue has natural wood tones inspired by European trends for effortless style and naturally beautiful flooring. A generous plank size will enhance your space using fewer planks for clean visuals and open spaces to escape in.

features



DESIGNERS CHOICE

Virtue offers a choice of wood designs for a look you'll love. The finest in style and durability with a selection to complement any colour palette for any space.



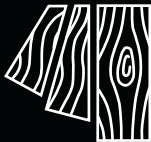
EMBOSSSED IN REGISTER DESIGNS

Realistic embossed finishes with a 4 sided microbevel gives a textured finish whilst reducing noise and delivering excellent insulation and comfort underfoot.



SUITABLE FOR WET AREAS

Virtue is suitable for wet areas with wear, scratch and stain resistant qualities requiring low maintenance giving a fit for purpose and visually pleasing flooring solution.



NATURAL LOOK COLOUR SELECTION

Crafted to capture the elegance of nature with an appearance of beautiful natural woods for stunning interiors.



ENVIRONMENTALLY RESPONSIBLE

Committed to sustainable and environmentally responsible policies, Identity by Belgotex is produced in a zero-landfill manufacturing facility, where all waste water and waste production are 100% recycled. Low-carbon production has decreased 78% of steam consumption. Over 85% of the raw materials are sourced within 500 miles of the plant. All Identity flooring is 100% recyclable and is made with 100% virgin vinyl that is 100% phthalate free. All the ranges are REACH and CE compliant, GreenTag and FloorScore® certified and are reported with transparency by means of Environmental Product Declaration (EPD) and Declare® labeling.





Vintage Steel
0143



Cashmere Oak
6678



California Oak
8168



Mantel Oak
8594



Urban Oak
8166



Sienna Oak
8396



Virtue | Vintage Steel 0143



Virtue | California Oak 8168



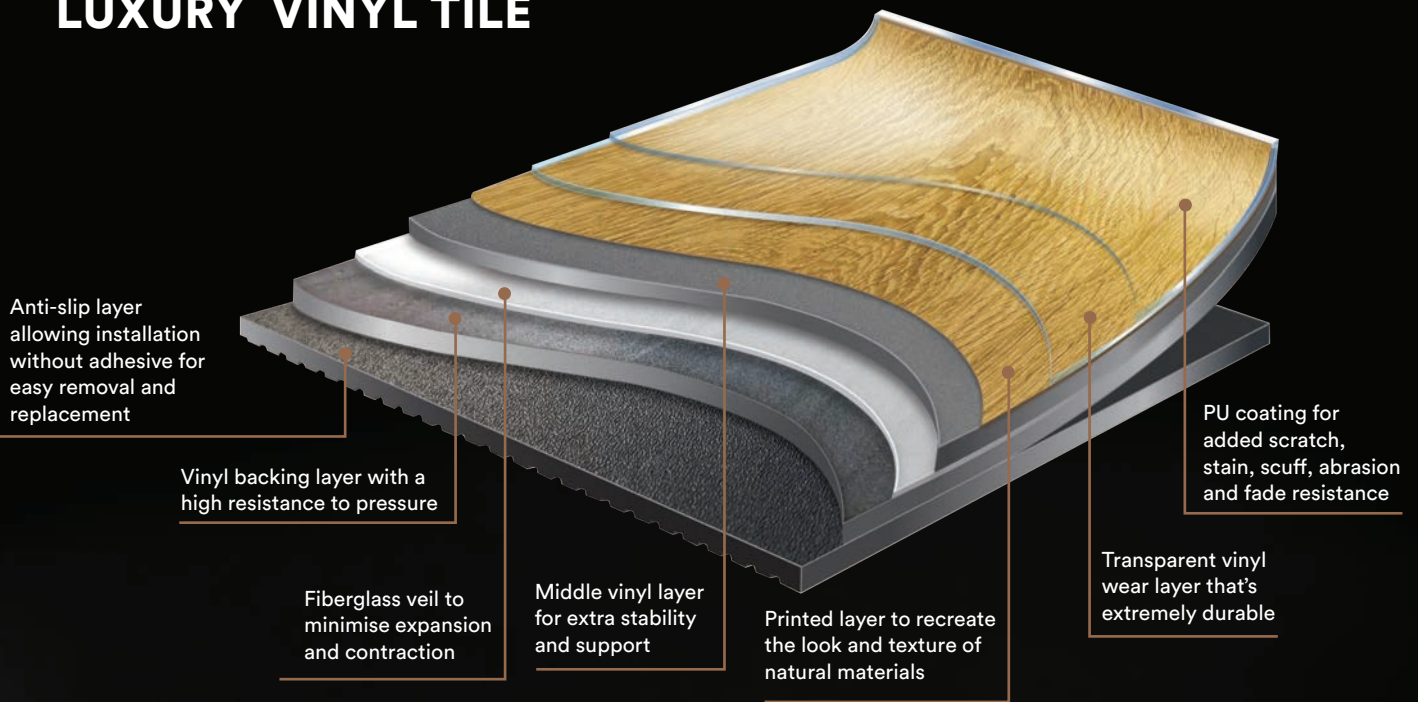
Virtue | Urban Oak 8166



Virtue | Cashmere Oak 6678

construction

LUXURY VINYL TILE



specifications



Designers
Choice



Embossed



Environmentally
Responsible



Suitable for
Wet Areas



Natural look
colour selection



4-sided
microbevel



Commercial
Warranty



Residential
Warranty



Declare.*



Construction	Luxury Vinyl Tile
Plank Size	241.3 x 1516.8mm
Tiles per Carton	6pcs / 2.20m ²
Total Weight	9050g/m ²
Wearlayer Thickness	0.55mm
Total Thickness	5.0mm
Surface Protection	High Performance PU
Finish	Embossed in Register Mantel Oak 8594 and Vintage Steel 0143 only Embossed
Bevel	4-sided micro-bevel
Micro Scratch Resistance	≤ MSR-A1 (EN 16094) ≤ MSR-B1 (EN 16094)
Slip Resistance	R10 (DIN 51130)
Electrical Propensity	< 2kV (EN 1815)
Fire Rating	CRF > 11.0kW/m ² (ISO 9239-1)
Acoustic Insulation	4dB (EN 10140-3)
Dimensional Stability	≤0.15% (ISO 23999)
Thermal Resistance	0.021 (m ² *K/W) (ISO 12667)
Indoor Air Quality	FloorScore® A+ Emissions Eurofins Gold Certified
Underfloor Heating	Suitable, max 27°C
Residual Indentation	< 0.1mm (EN ISO 24343-1)
Colour Fastness	Grade 6 (ISO 105-B02:2014)
Classifications	Class 23 Domestic Heavy / Class 33 Commercial Heavy / Class 42 Industrial Medium
Warranties	LVT Warranty 20 Year Residential Warranty 10 Year Commercial Warranty
Environmental	Greentag Certified Environmental Product Declaration GREENGUARD Gold Certification Declare ISO 9001, ISO 45001, ISO 14001

cleaning and maintenance

Installation

We recommend having your floor installed by a registered and approved New Zealand Installation contractor or dealer. The planks are glued with a special adhesive to a thoroughly prepared surface or subfloor. All subfloors must be solid, even, clean and dry. Any holes or unevenness should be smoothed out using levelling compound. New concrete slabs must be thoroughly dry and completely cured.

Basic Cleaning

The floor should be dry vacuumed to remove all dust and loose debris, then wiped with a neutral pH floor cleaner, using a damp mop, diluted in accordance with the manufacturer's instructions. After 5-10 minutes, all dirt and residue of the cleaning agent should be removed; the floor should be rinsed with a damp mop and allowed to dry.

Always remove excess water. It can cause slip and fall hazards.

Clean only with water or mild detergent or domestic floor cleaning emulsion. Never use acetone or chlorinated solvents for cleaning. Please don't use wax or vanish coating.

DO NOT steam clean the floor. The use of a steam mop will void all warranties.

Preventive Measures

The easiest way to reduce maintenance costs is to reduce the amount of dirt, grit and moisture brought into a building with an effective barrier mat. This should be cleaned regularly.

The use of either rubber-backed mats or coco-fibre mats is not acceptable since they are known to cause yellow stains or plasticiser migration in vinyl floors.

Never slide heavy furniture or fittings over an unprotected floor or severe scratching may result. The floor should be protected from the wheels or feet of fittings, avoiding rubber products which may stain.

Furniture polish and window cleaning agents should be applied to a cloth to avoid spillage onto the floor. Contact with some agents, such as silicone, will make the floor surface extremely slippery and may result in accidents.

Regular cleaning is more beneficial to the floorcovering and more cost effective than occasional heavy cleaning.

Spot Protection and Removal

Most domestic agents will not harm the floor, however all residue of cleaning agents should be removed to avoid discolouration.

The following substances can cause discolouration:

	ACTION
Asphalt	
Coco-Fibre Mats	1. Wipe immediately with a paper towel or cloth.
Crayons	2. The area should then be washed using a damp cloth or sponge.
Lipstick	
Nail Polish	
Paints containing acetone	
Permanent Marker Pens	
Rubber Mats	
Shoe Polish	
Solvent-based paints	
Spices	
Tar	
Varnish	

Tips

- Regular light maintenance is more cost effective than periodic heavy maintenance and more beneficial to the floorcovering.
- Always sweep, mop, or dry vacuum the floor regularly.
- Always use clean equipment – dirty equipment only redistributes the dirt.
- Do not mix cleaning products from different manufacturers – they may not be compatible.
- Always remove any spillage immediately.
- Always remove excess water.
- Always take precautions to prevent dark rubber from coming into contact with the floor.
- Wet floors are slippery; always use warning signs that cleaning is in progress.





Belgotex®

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The colours shown may vary slightly from the actual product and should be used as a guide only.